

Conducting market research in Armenia is the first step to capitalizing on its growing economy. Breaking into Armenia's market requires a deep understanding of its consumer behaviors and economic ...

To understand the competitive landscape, we are analyzing key Armenia stock market vendors in the market. To understand the competitive rivalry, we are comparing the revenue, ...

Armenia introduced elements of the free market and privatisation into their economic system in the late 1980s, when Mikhail Gorbachev began advocating economic reform.

As of October the competitive trends in the Armenia Consumer Good Market are increasingly defined by digitalization, sustainability, and the integration of advanced technologies.

Discusses key economic indicators and trade statistics, which countries are dominant in the market, and other issues that affect trade.

Armenia has attracted substantial investments from prominent multinational high-tech companies, including industry leaders like Synopsis, NI, NVIDIA, Veeam Software, among others, who have ...

The Armenia Economic Pulse: Fairer Markets for Inclusive Growth is broken into two parts. The first provides a forward-looking assessment of the country's economic outlook, while the second explores ...

Discover key insights on Armenia market size, industry trends, demographics, and economic statistics for better decision-making.

Some of the key trends driving the market include rising disposable income of consumers, growing urbanization, expansion of modern retail channels, and increasing internet ...

OverviewHistorySectorsFinancial systemGovernmentExternal trade and investmentDomestic business environmentInfrastructureAt the beginning of the 20th century, the territory of present-day Armenia was an agricultural region with some copper mining and cognac production. From 1915 through 1921, Armenians in the region suffered from a genocide carried out by the Ottoman Empire, during which about 1.5 million Armenians were killed. This caused total property and financial collapse when all of their assets and belongings were forcibly t...

The budget revenues of Armenia in January-June 2024 amounted to 1,243.7 billion drams (+7.1% compared to the same period in 2023). This increase is due to revenues from taxes and fees, which ...

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